

# Contract # 47663

Schedule Dates 09/02/12-09/09/12  
 Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (25)  
 Agency Multi Media Services Corp (2430)  
 Product POLITICAL CANDIDATE (1051)  
 Brand Est 5071 9/3-9/9 TV Sched (27380)  
 Salesperson Shiebler, Charles (1011)  
 Sales Office WHDH  
 Buyer Name /  
 Phone/Fax 5071  
 CPE  
 Account Types Local/Political Candidate Agency  
 Billing Type Standard  
 Comments

WHDH-TV  
 7 Bulfinch Place  
 Boston, MA 02114-2977



Multi Media Services Corp  
 915 King St.  
 2nd Floor  
 Alexandria, VA 22314

WHDH Boston (WHDH)  
 By Broadcast Month Spots Rate  
 Sep. 2012 146 \$125,650.00  
 Grand Total: 146 \$125,650.00

Date Entered 08/28/12  
 Last Modified 08/31/12  
 Entered By Krista Gordon  
 CO-OP No  
 Headline #  
 Demo  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$18,847.50  
 Net Total \$106,802.50  
 Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	6A- 7 News Today in New England	1		1	1	1	1			4	\$850.00	\$3,400.00	WHDH Boston (WHDH)		8/28/12
2.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	6:30A- 7 News Today in New England	1		1	1	1	1			4	\$850.00	\$3,400.00	WHDH Boston (WHDH)		8/28/12
3.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	7A- Today Show	1		2	2	2	2			8	\$1,500.00	\$12,000.00	WHDH Boston (WHDH)		8/28/12
4.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	8A- Today Show	1		2	2	2	2			8	\$1,500.00	\$12,000.00	WHDH Boston (WHDH)		8/28/12
5.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/28/12
6.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	9:30A- 7 News Today in New England 9-10A	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/28/12
7.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	10A- Today Show	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12
8.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	11A- TODAY SHOW III (hour 4)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12
9.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	12P- 7 News at Noon	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12
10.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	12:30P- 7 News at Noon	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12
11.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	12:57P- Days of our Lives	1		1	1	1	2			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/28/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

**Contract #** 4/663  
**Schedule Dates** 09/02/12-09/09/12  
**Advertiser** SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)  
**Agency** Multi Media Services Corp (2430)  
**Product** POLITICAL CANDIDATE (1051)  
**Brand** Est 5071 9/3-9/9 TV Sched (27380)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 5071  
**CPE** Local/Political Candidate Agency  
**Account Types** Standard  
**Billing Type** Comments

**WHDH Boston (WHDH)**  
**By Broadcast Month**  
**Sep. 2012**  
**Grand Total:**

**Spots**  
**146**  
**146**

**Rate**  
**\$125,650.00**  
**\$125,650.00**

**Date Entered** 08/28/12  
**Last Modified** 08/31/12  
**Entered By** Krista Gordon  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$18,847.50  
**Net Total** \$106,802.50  
**Sales Tax**

**Comments**

**Line** **Line Type / Break Type (Ref #)** **Dates** **Sec** **Length** **Run Times** **SPW** **Mo** **Tu** **We** **Th** **Fr** **Sa** **Su** **Spots** **Rate** **Total** **Station** **Comments** **Entered**

12.0 Normal Line / SPOT 09/04/12-09/07/12 1 :30 2P- DOCTORS 3 1 1 2 1 1 5 \$400.00 \$2,000.00 WHDH Boston (WHDH) 8/28/12

13.0 Normal Line / SPOT 09/04/12-09/07/12 1 :30 3P- 3:30P (ET) 3 3 X X X X 3 \$400.00 \$1,200.00 WHDH Boston (WHDH) 8/28/12

14.0 Normal Line / SPOT 09/04/12-09/07/12 1 :30 3:30P- 4P (ET) 1 1 1 1 2 2 5 \$400.00 \$2,000.00 WHDH Boston (WHDH) 8/28/12

15.0 Normal Line / SPOT 09/04/12-09/07/12 1 :30 4P- 7 News at 4 1 3 3 2 2 10 \$500.00 \$5,000.00 WHDH Boston (WHDH) 8/28/12

16.0 Normal Line / SPOT 09/04/12-09/07/12 1 :30 4:59P- 7 News at 5 1 2 1 1 1 5 \$850.00 \$4,250.00 WHDH Boston (WHDH) 8/28/12

17.0 Normal Line / SPOT 09/04/12-09/07/12 1 :30 5:29P- 7 News at 5 1 2 1 1 1 5 \$1,000.00 \$5,000.00 WHDH Boston (WHDH) 8/28/12

18.0 Normal Line / SPOT 09/04/12-09/07/12 1 :30 5:59P- 7 News at 6 1 1 X 1 1 200.00 \$1,200.00 WHDH Boston (WHDH) 8/28/12

19.0 Normal Line / SPOT 09/04/12-09/07/12 1 :30 5:58P- 7 News at 6 1 1 1 1 1 4 \$1,200.00 \$4,800.00 WHDH Boston (WHDH) 8/28/12

20.0 Normal Line / SPOT 09/03/12-09/07/12 1 :30 6:58P- 7:28P (ET) 2 2 X X X X 2 \$1,500.00 \$3,000.00 WHDH Boston (WHDH) 8/28/12

21.0 Normal Line / SPOT 09/03/12-09/07/12 1 :30 7:28P- 7:58P (ET) 2 2 X X X X 2 \$1,800.00 \$3,600.00 WHDH Boston (WHDH) 8/28/12

22.0 Normal Line / SPOT 09/03/12-09/04/12 1 :30 10:59P- 7 News at 11 PM 1 1 1 2 \$2,000.00 \$4,000.00 WHDH Boston (WHDH) 8/28/12

23.0 Normal Line / SPOT 09/05/12-09/05/12 1 :30 11:30P- 7 News at 11 PM 1 X 1 \$2,000.00 \$2,000.00 WHDH Boston (WHDH) 8/28/12

24.0 Normal Line / SPOT 09/06/12-09/07/12 1 :30 10:59P- 7 News at 11 PM 1 1 1 2 \$2,000.00 \$4,000.00 WHDH Boston (WHDH) 8/28/12

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Brand Est 5071 9/3-9/9 TV Sched (27380)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax 5071  
CPE  
Account Types Local/Political Candidate Agency  
Billing Type Standard  
Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

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CO-OP No  
Headline #  
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WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Sep. 2012 146 \$125,650.00  
Grand Total: 146 \$125,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	09/03/12-09/04/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2							4	\$1,200.00	\$4,800.00	WHDH Boston (WHDH)		8/28/12
26.0	Normal Line / SPOT	09/05/12-09/05/12	1	:30	12:05A- THE TONIGHT SHOW W/ JAY LENO	2			X					2	\$1,200.00	\$2,400.00	WHDH Boston (WHDH)		8/28/12
27.0	Normal Line / SPOT	09/06/12-09/07/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO					2	2			4	\$1,200.00	\$4,800.00	WHDH Boston (WHDH)		8/28/12
28.0	Normal Line / SPOT	09/03/12-09/07/12	1	:30	5:30A- 7 News Today in New England	4	X	X	X	X	X			4	\$400.00	\$1,600.00	WHDH Boston (WHDH)		8/28/12
29.0	Normal Line / SPOT	09/08/12-09/08/12	1	:30	7A- Today Show Weekend	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/28/12
30.0	Normal Line / SPOT	09/08/12-09/08/12	1	:30	7P- Access Hollywood Sat	1						X		1	\$500.00	\$500.00	WHDH Boston (WHDH)		8/28/12
31.0	Normal Line / SPOT	09/08/12-09/08/12	1	:30	11:25P- Saturday Night Live	1						X		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		8/28/12
32.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	7:58A- TODAY SHOW-SUNDAY	1							X	1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/28/12
33.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	9A- 7 News Today in New England-Sun	1							X	1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/28/12
34.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	6P- 7 News at 6	1							X	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		8/28/12
35.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	11:55P- 7 SPORTS XTRA	1							X	1	\$400.00	\$400.00	WHDH Boston (WHDH)		8/28/12

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Alexandria, VA 22314

Contract # 47663

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Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (2E

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 5071 9/3-9/9 TV Sched (27380)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

5071

CPE

Standard

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

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Sep. 2012 146 \$125,650.00

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36.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	12:30A- Extra Weekend	1							X	1	\$200.00	\$200.00	WHDH Boston (WHDH)		8/28/12
37.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	4:30P- 7 News at 4		2	1	1	1				5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		8/28/12
38.0	Normal Line / SPOT	09/02/12-09/02/12	1	:30	3P- GOLF - DEUTSCHE BANK CHAMPIONSHIP								2	2	\$400.00	\$800.00	WHDH Boston (WHDH)		8/29/12
39.0	Normal Line / SPOT	09/03/12-09/03/12	1	:30	1:30P- GOLF - DEUTSCHE BANK CHAMPIONSHIP		3							3	\$800.00	\$2,400.00	WHDH Boston (WHDH)		8/29/12
40.0	Normal Line / SPOT	09/04/12-09/04/12	1	:30	10P- NBC NEWS SPECIAL: DEMOCRATIC NAT'L CONVENTION		1							1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)		8/29/12
41.0	Normal Line / SPOT	09/06/12-09/06/12	1	:30	10P- NBC NEWS SPECIAL: DEMOCRATIC NAT'L CONVENTION				1					1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)		8/29/12
42.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	8A- 9A (ET)							1		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/31/12
43.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	9A- 10A (ET)							1		1	\$800.00	\$800.00	WHDH Boston (WHDH)		8/31/12
44.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	5A- 5:30A (ET)	2	X	X	X	X	X			2	\$400.00	\$800.00	WHDH Boston (WHDH)		8/31/12
45.0	Normal Line / SPOT	09/04/12-09/07/12	1	:30	5:30A- 6A (ET)	1	X	X	X	X	X			1	\$400.00	\$400.00	WHDH Boston (WHDH)		8/31/12
46.0	Normal Line / SPOT	09/08/12-09/08/12	1	:30	1:31A- EXTRA WEEKEND	1						X		1	\$200.00	\$200.00	WHDH Boston (WHDH)		8/31/12

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Accepted-Agency/Advertiser:

Date:

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